

Quarterly Advertising Rates

Print & Web	Print size (w x h)	Print Price		Web size (w x h)	Web Price 90 days	Print + Web Bundle save!
		one issue new	one issue renew			
Full Page	7.5" x 10"	\$845	\$775	720p x 600p	\$395	\$975
Half	7.5" x 4.75"	495	445	720p x 300p	225	545
Third	4.75" x 4.75"	395	345	336p x 280p	165	425
Quarter	3.5" x 4.75"	325	285	300p x 250p	145	355
Sixth (vertical)	2.375" x 4.75"	235	195	160p x 600p	95	255
Sixth (horizontal)	4.75" x 2.375"	235	195	728p x 90p	95	255
Eighth	3.5" x 2"	175	155	428p x 60p	75	195
Twelfth	2.375" x 2.375"	135	125	125p x 125p	65	155
Holistic Forum	photo + text	155	135	photo + text	185	225
Directory Listing	text ad	95*	89*	text ad	35	115
Event	text ad	\$1/wd	\$1/wd	text ad	\$20/ea	n/a
Classified	text ad	\$1/wd	\$1/wd	text ad	coming soon	n/a
28,000 copies are printed and distributed each quarter. HolisticNetworker.com gets 12,000 unique monthly visitors.		Pay for any 4 issues in advance and save 20% *Directory listing costs only \$35 with any display ad.		Internet ads are displayed in rotation with other ads of the same size. 6,000 monthly views are guaranteed (18,000 total views).		
next issue Winter 2009	early** Nov 1	ad close Nov 15	final art Dec 1	publication date Jan 1	Publisher's liability for errors does not exceed the cost of the advertisement. Publisher reserves the right to refuse any advertising for any reason at any time.	
**5% discount when art and payment are submitted (postmarked) by this date.						

Wellness Expo®	upcoming shows: October 18-19, 2008 & April 18-19, 2009		
Affordable Exhibitor Spaces	Over 100 spaces available	\$169 - \$499	For booth options and pricing, visit
Literature Table	Showcase your flyers/brochures	only \$35	WellnessExpo.net or call 972-378-3770

Marketing Services	Ask about special discounts for current advertisers.		
Email Campaign	ZIP code targeted emails	\$0.12/email	+\$100 setup fee
Web Site	basic 5-page website+blog	\$750	Call for add'l options
Web Site + PayPal Cart	site w/ simple e-commerce	\$1250	Call for add'l options
Full E-Commerce Site	Yahoo! Store or Open Source	Call for quote	
Web hosting	fast Linux server	\$9.95/mo	only \$99/year, 500Mb storage
Marketing Consultation	web site review	\$200	